

Additional Sponsorship Options - Early Bird: Book by 30 November 2008 and save 5%!

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|--|---|---------------------------------------|
| • Amsterdam City Map - | The map highlights local attractions and is provided to each attendee when they check in at the conference - Sponsor logo will appear on the map: | € 2,500 |
| • Coffee/Tea & Snacks - | Sponsor logo will appear on table displays, banner(s) in the breakout areas: | € 4,000 [1 day] € 7,000 [2 days] |
| • Conference Bags - | Sponsor logo will appear on one side of bag, the reverse side features the EFMC 2009 logo: | € 7,500 |
| • Conference Notepads - | Sponsor logo will appear jointly with EFMC 2009 logo: | € 2,000 |
| • Conference Pens - | Sponsor logo will appear jointly with EFMC 2009 logo: | € 3,000 |
| • Display Tray - | For sponsor's corporate literature/sales brochures/flyers (max. A4 size), in exhibition area near reception desk | € 1,000 |
| • EuroFM Insight Newsletter - | Distribution at venue to delegates - Script nameplate "sponsored by": | € 2,000 |
| • Gala Dinner incl. cocktails & entertainment - | On request | Price tbd |
| • Insert in Conference Bags - | Corporate brochure or flyer (max. 4 pages, A4 size): | € 1,000 |
| • Internet Lounge - | Sponsor logo will appear on banner(s) in the dedicated zone in the exhibition area: | € 15,000 |
| • Keynote Speaker - | Sponsor logo will appear on banner(s) in the plenary room during the keynote: | € 17,500 |
| • Lanyards - | Sponsor logo will appear on all participant badge lanyards: | € 2,500 |
| • Lunch - | Sponsor logo will appear on table displays, banner(s) in the lunch area: | € 15,000 [1 day] € 25,000 [2 days] |
| • Press Room - | Sponsor logo will appear on banner(s) in the dedicated room: | € 2,000 |
| • Registration Desk - | Sponsor logo will appear on banner(s): | € 7,500 |
| • Shuttle / Transportation - | Sponsor logo features on shuttle signage. Bus transfer from conference hotel to – a) Reception venue on the pre-opening evening: b) Gala dinner venue on the first evening: | € 2,000 € 4,000 |
| • Speakers' Lounge - | Sponsor logo will appear on banner(s) in the dedicated room: | € 2,000 |
| • USB stick - | With conference presentations given to the delegates, Sponsor advert/pdf flyer on stick – Sponsor logo will appear jointly with the EFMC 2009 logo: | € 5,000 |
| • Welcome Reception, Including entertainment - | Pre-opening evening – Sponsor logo will appear on table displays, banner(s): | € 20,000 |

All prices plus applicable VAT. Services are subject to availability.

Date: 27 Aug 2008 / hjk

Presented by



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