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Contact: Andrea Sanchez
George Deutsch
Laurie Steiner
713-623-4362
communications@ifma.org

IFMA AND EUROFM HOST FIFTH ANNUAL EUROPEAN FACILITY MANAGEMENT CONFERENCE

HOUSTON — (April 9, 2008) — The International Facility Management Association and the European Facility Management Network — together with the British Institute for Facility Management, the Royal Institution of Chartered Surveyors and the University of Salford — are pleased to present the European Facility Management Conference 2008, June 10-11 in Manchester, U.K.

EFMC 2008 will focus on facility management best practices, lessons learned and business cases. World-renowned speakers, clients and suppliers will address risk management, benchmarking and outsourcing, portfolio management, sustainable practices, information technology, trends and innovations, customer care and quality management.

“EFMC is a testament to the long-lasting relationship between EuroFM and IFMA,” said EuroFM Chairman Albert Pilger. “Manchester marks the fifth year that more than 60 top facility management experts and professionals will share their knowledge on strategies, best practices, current projects and developments and more. EFMC has become the single most well-known FM conference in Europe. This year, it will continue its reputation as an unparalleled European facility management event.”

This year’s keynote speakers are Hamish McRae and Dr. Paul Tiffany. One of Europe’s leading economists and futurists, McRae will speak on the impact global business has on facility management. A lecturer at the University of California, Berkeley, Dr. Tiffany teaches courses in competitive strategy, business and public policy, international management and economic history. He will discuss business and future perspectives.

EFMC will feature both the Research Symposium and the Business Conference — a track focusing on themes ranging from core FM business activities to global strategic thinking. Topics of the Business Conference will relate to business continuity, lifecycle management and planning and will also include current hot topics such as sustainability and energy management.

EuroFM’s Research Symposium will feature topics including workplace management and the future of the FM profession. Attendees will have the opportunity to attend project workshops, seminars and educational sessions while also reviewing and discussing research findings with other facility management practitioners and educators.

“Since its beginnings, EFMC has grown to become an event that professionals worldwide look forward to,” said IFMA President and CEO David J. Brady. “The conference has focused on the best practices

and management strategies the facility management community utilizes. EFMC provides a great opportunity for industry professionals to convene and address facility management on a global scale.”

Students from European universities recognized by EuroFM will be able to compete in the EuroFM Poster Gallery, which gives students the opportunity to gain international recognition by presenting their own recent FM projects or research work. An international jury will judge the best poster presented at the conference, with the winning author(s) receiving a free trip to IFMA’s World Workplace 2008 Conference & Expo in Dallas, Texas.

Also among the event highlights is the presentation of the second European FM Awards on June 10 at the annual dinner. Awards will be given in the following categories: Partners Across Borders, FM Student of the Year, European FM Researcher and European FM of the Year.

EFMC 2008 will be supported by more than 28 facility management professional associations and 34 universities and research institutions in Europe. More than 500 delegates from various European countries and abroad are expected to attend. The conference will take place at Manchester’s Palace Hotel.

For more information or to register for the event, visit www.efmc2008.com.

IFMA is the world's largest and most widely recognized international association for professional facility managers, supporting more than 19,000 members in 60 countries. The association's members, represented in 125 chapters and 15 councils worldwide, manage more than 37 billion square feet of property and annually purchase more than US\$100 billion in products and services. Formed in 1980, IFMA certifies facility managers, conducts research, provides educational programs, recognizes facility management certificate programs and produces World Workplace, the world's largest facility management conference and exposition. For more information, visit www.ifma.org.

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